



The Leesburg Garden Club  
36990 Jeb Stuart Road  
Purcellville, VA 20132

Dear Loudoun County Residents:

The Leesburg Garden Club asks for your support in its effort to prevent the degradation of Loudoun's roadside beauty that will follow the Loudoun Board of Supervisors' recent vote to permit large signs to be erected countywide for months at a time for any reason.

The Club's concern follows the temporary sign ordinance passed on July 20, 2017, by the Loudoun County Board of Supervisors (copy attached). The new ordinance allows an unlimited number of 32-square-foot signs for any purpose following application of a permit. Signs are allowed for any 120 days (not necessarily contiguous) during a calendar year.

We have sent the Board of Supervisors a letter (copy enclosed) and plan to attend the November 8 Board of Supervisors meeting to voice our concerns. We are hoping you will join with us in an effort to preserve Loudoun's uncluttered landscapes, and rescind ordinance changes allowing these massive, unlimited signs. County policy does not enforce its zoning ordinances actively, but waits until citizens complain; consequently signs in violation will be up for much longer than the 120 days allowed under the ordinance (which regularly happened under the previous ordinance).

Please join us in this effort by:

- Writing to each BOS member to express your concern as an organization.
- Speaking at the 5 p.m. Wednesday, November 8, business meeting in the Board Hearing Room, County Office Building, Leesburg.  
(You may sign up to speak beginning Friday, November 3; 703-777-0200.)
- Writing and speaking at the hearing as an individual citizen.

Our impact will increase with each additional organization and individual who makes their voice heard. Please share with us your planned response and efforts on this important issue; we thank you for your work to preserve Loudoun's beauty.

Sincerely,

Dianna Price  
President, Leesburg Garden Club